

**Title: Design Thinking Workshop**

**Mapping with 3-track –**

**Aspirational track**

**Date: 6<sup>th</sup> January, 2023 10-12 pm**

**Resource Person: Prof. Dipti Jadhav**

**Organized by: Innovation Cell,**

**Participants: Students IT& CS and BMS Pillai College of Arts, Commerce & Science, (Autonomous) New Panvel**

**No. of Participants: 36**

**Objective:**

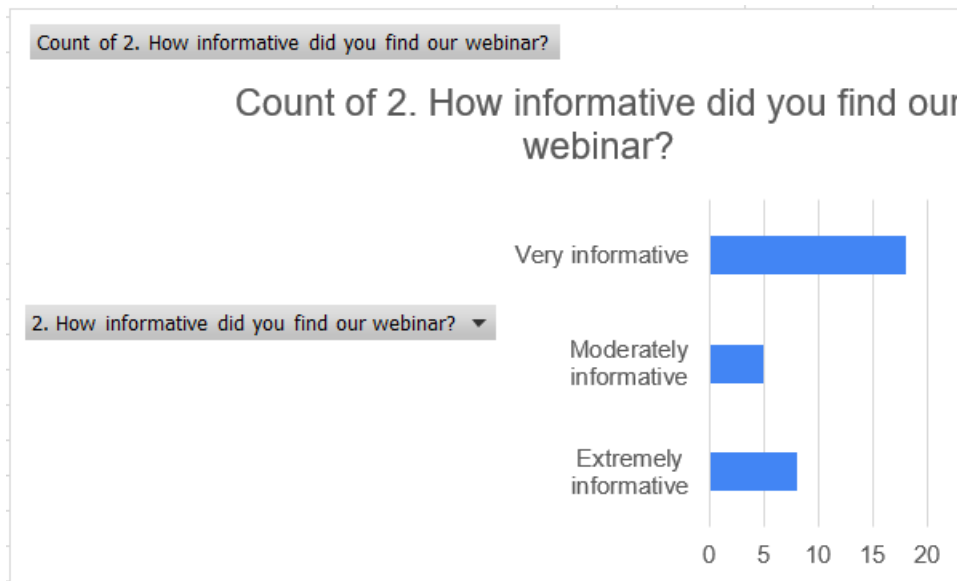
- To understand the importance of Design thinking.
- To know What is Design Thinking.
- To apply design thinking on selected Case Study.

All stages of Design Thinking are explained with an example of Uber Business Model. How design thinking is used in the Uber model is explain the with following points.  
Empathize with people's needs

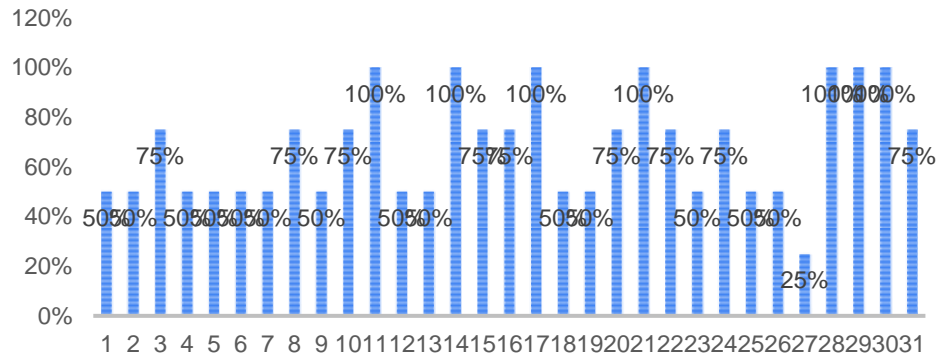
1. Collaborate with others across disciplines,
2. skill sets, and perspectives
3. Include every idea in visible form for evaluation,
4. Repeat, iterating and testing solutions to perfect them, always with human needs at the center.

After this, case study given to students to apply all design thinking stages for selected problem. Worksheets provided to students and feedback on every stage is given.

## Students Feedback



## 4. WHAT PERCENTAGE OF THE INFORMATION WAS NEW TO YOU?



Count of 5. How skilled in the subject was the presenter ?

Count of 5. How skilled in the subject was the presenter ?

5. How skilled in the subject was the presenter ?



Workshop Photos



