

## **Don Bosco Institute of Technology**

### **Department of Computer Engineering**

#### **Report on “Poster Design using Design Thinking Approach”**

**Title:** Guest Session on “Poster Design using Design Thinking Approach”

**Date:** 21/03/2023

**Time:** 2:00 pm - 4:00 pm

**Participants :** 35

**Speakers:** Ms. Dipti Jadhav

**Venue:** Seminar Hall

**Organizing Department/Committee/Authority:** Computer

**Faculty Coordinators:** Ms. Sana Shaikh

**Student Coordinators:** Boris Edison, Sahil Shelke

**Objective:** To understand the Application of Design Thinking in Poster Design

**Outcomes:**

- Understanding the importance of Poster Design using Design Thinking
- Implementing them in the posters for our projects

**Report:**

‘Poster design using design thinking approach’ session was conducted on 21st of March, 2023 from 2 pm to 4 pm in the seminar hall of DBIT. The speaker for the session was Ms. Dipti Jadhav. The main objective of the workshop was to teach students how a poster can be designed using the design thinking approach for a project. The agenda of the workshop was to develop the creative skills of students.

The workshop started with Ms. Dipti Jadhav explaining the students about what design thinking is and emphasizing its importance. Later, she explained about the importance of a good poster and what makes a good poster. In addition to the design thinking process, there are certain design elements like font size, colors, content, etc that should be considered when designing a poster were also explained.

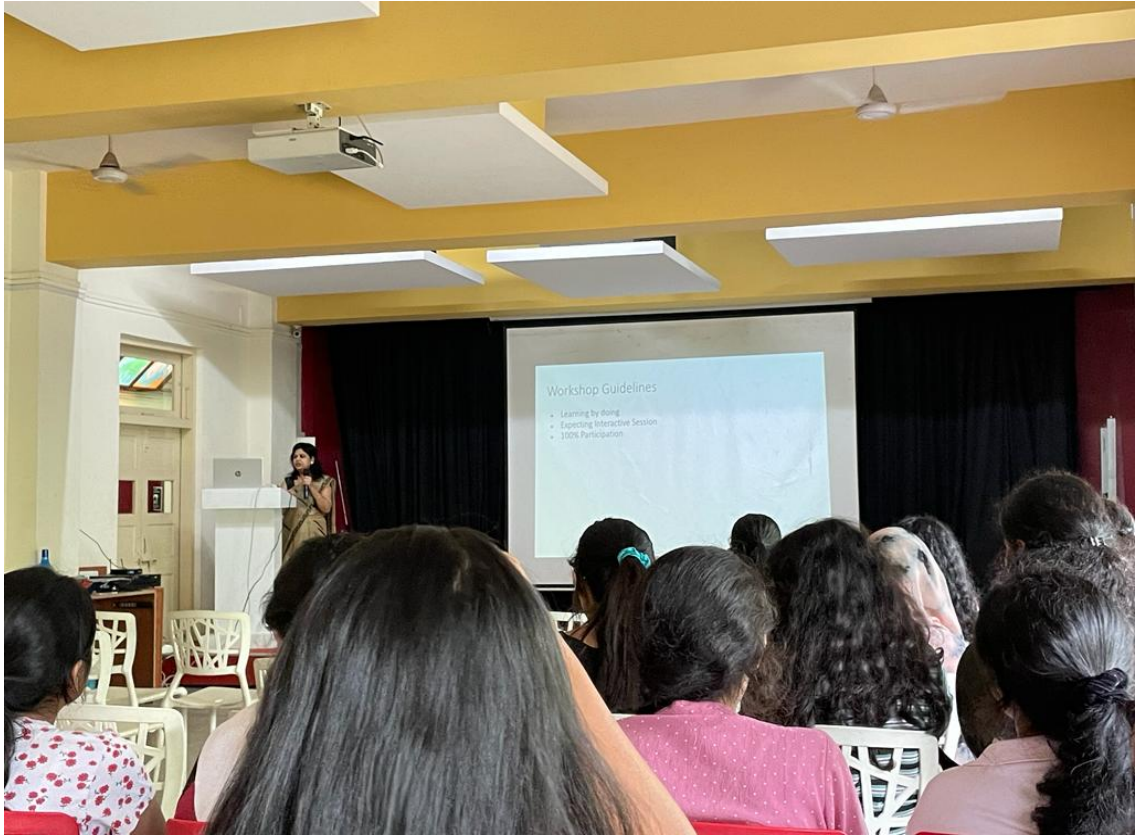
## Participants:

Don Bosco Institute of Technology, Kurla			
Topic: Poster Design using Design Thinking Approach			
Class: TE	Branch:COMP	Speaker: Dipti Jadhav	21/03/23
Mini Project Coordinator: Sana Shaikh			
Roll No	Student Name	Signature	
1	Aleron Jaisalroyan Sagalmay	A	
✓ 2	Alvares Andrea Marina John Mario Ignatiusolga	AAhaves	
✓ 3	Ansari Nashrah Abdul Hamid Mubeenajabeen	Nashrah	
4	Auxilia Arockiasamy Arockiasamy Pushpaleela	A	
5	Avhad Sarvesh Sunil Pushpa	A	
✓ 6	Bedmutha Kaushik Santosh Hema	Kaushik	
✓ 7	Belhekar Vipul Gurudatt Ujjwala	Belhekar	
8	Chaudhari Raj Chandrakant Priti	A	
✓ 9	Chaudhari Sanika Anant Kulashree	Sanika	
✓ 10	Crasto Declan Bernard Ivy	Declan	
✓ 11	Daga Pratik Naresh Seema	Pratik	
✓ 12	Dhaigude Siddharth Yogesh Archana	Siddharth	
13	Dharmadhikari Yash Abhijit Harsha	A	
14	Dsouza Chris Denis Bernadette	A	
✓ 15	Dsouza Ervin Vincy Anita	Ervin	
16	Dsouza Russell Romaldus Shirley	A	
✓ 17	Edison Boris Anthony Jasmine	BORIS	
✓ 18	Fernandes Alan Rosario Hilda	Alan	
✓ 19	Fernandes Alston Joaquim Margaret	Fernandes	
✓ 20	Fernandes Andrea Nereus Vivian	Fernandes	
✓ 21	Fernandes Nigel Bosco Glenn	Fernandes	
22	Gavali Aryaman Rajesh Neelima	A	
✓ 23	Ghate Om Santosh Shanti	Ghate	
24	Giri Bipin Dinesh Prabhavati	A	
✓ 25	Godse Sahil Rajkumar Savita	Godse	

26	Gonsalves Aryan Victor Odette	A
27	Gonsalves Selwyn Olwin Sunita	A
28	Gupta Aniket Jitendra Sangeeta	A
✓ 29	Gupta Rhea Vinod Archana	Jha
✓ 30	Jeughale Sakshi Sanjan Shobha	saksui
31	Jha Aashish Subhachandra Sushila	A
32	Jomichan Noel Jomichan Jiji	A
33	Khan Shadab Alam Wajhul Qamar Noorjahan	A
34	Lewis Gace Cletus Lolita	A
✓ 35	Madkaikar Siddhesh Sanjay Sucheta	Si Siddhesh
36	Mane Abhiraj Sanjay Neeta	A
37	Maurya Vivek Sunil Pushpa	A
✓ 38	Mendonca Crezel Savio Felicia	Andreas
✓ 39	Misal Sharlene Bhaskar Sulochana	m-sharlene
40	Monteiro Noel Ronald Socorina	A
✓ 41	Nadar Sahaya Lebishia Antony Lenin Sahaya Sumitha	Lebishia
✓ 42	Nadar Tiffany Jesus Celine	Tiffany
43	Naidu Siddhanth Ganesh Uma	A
44	Pandey Ambuj Arvind Saroj	A
✓ 45	Panigrahi Hrishikesh Pramod Nandini	Hrishikesh
✓ 46	Patel Shiab Sajid Yasmin	Fateh
47	Pawaskar Sahil Santosh Ujwala	A
✓ 48	Pellisery Rehan Joseph July	Rehan
49	Pereira Chris Roy Michelle	A
50	Pradhan Sarah Devendra Neha	A
✓ 51	Purohit Madhavi Satyanarayan Manjushri	Madhavi
52	Purohit Tushar Govindram Sunderdevi	A
✓ 53	Rebello Sasha Ivor Romilla	Sasha
54	Rosario Lajos Vijay Evonne	A
✓ 55	Samanta Gaurav Sharup Suravi	G.S
56	Saurav Sushil Shyni	A
57	Shaikh Sameer Nasim Salma	A

- 58	Shekate Akshay Mohan Pushpa	Shekate
- 59	Shelke Sahil Ajay Bastin	Shelke
- 60	Shingre Manish Mangesh Mansi	M. Shingre
61	Shrivastav Rahul Basant Sangeeta	A
62	Siddiqui Ehtesham Shafat Alam Rukhsanashafat	A
✓ 63	Smriti Sunil Reena	Smriti
64	Surve Ronak Rajendra Rasika	A
✓ 65	Thottam Christie Josy Cicily	Thottam
66	Umbare Shrikrishna Laxman Shilabai	A
67	Vadassery Ansely Shiju Laiby	A
✓ 68	Varghese Leona Jolly Lavena	Varghese
69	Vaz Royce Rocky Jacintha	A

**Session Photos:**





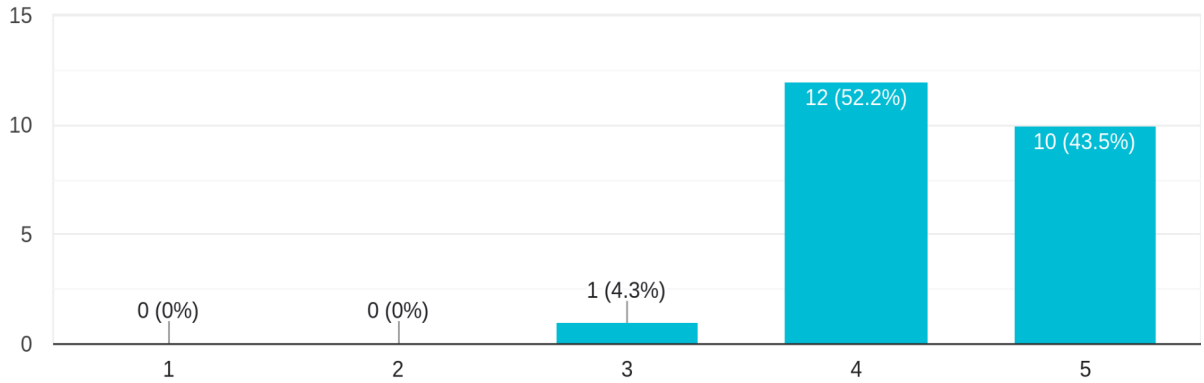
## Five steps for Designing Poster

- Planning
- Developing a Layout
- Selecting Fonts and Using Text
- Choosing and Using Colour
- Using Images

## Session Feedback:

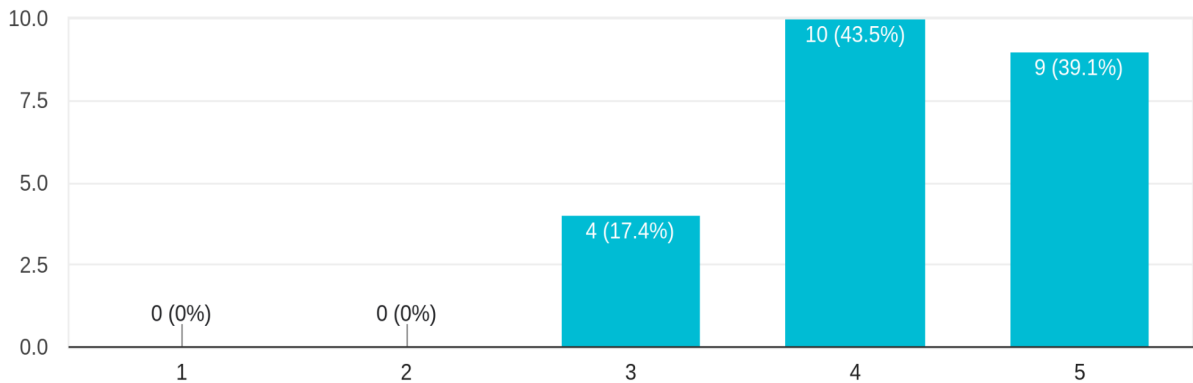
The session gave good insights about "Poster design and Design thinking approach"

23 responses



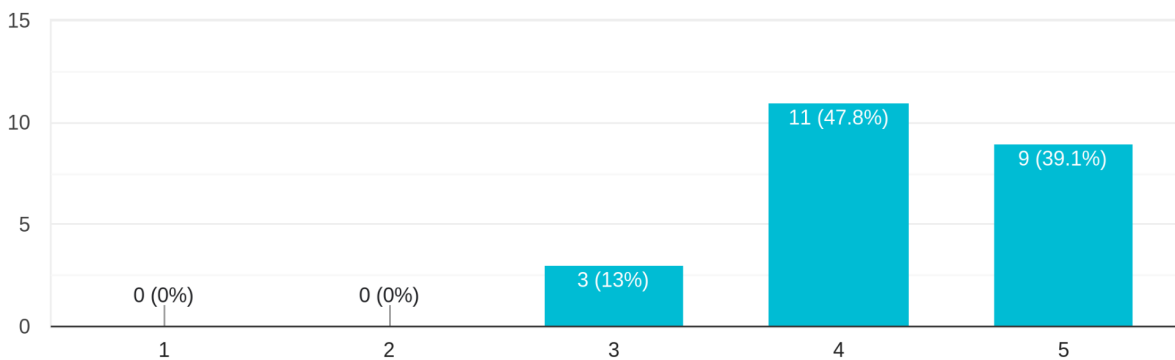
The speaker was able to deliver appropriate information about the concept.

23 responses



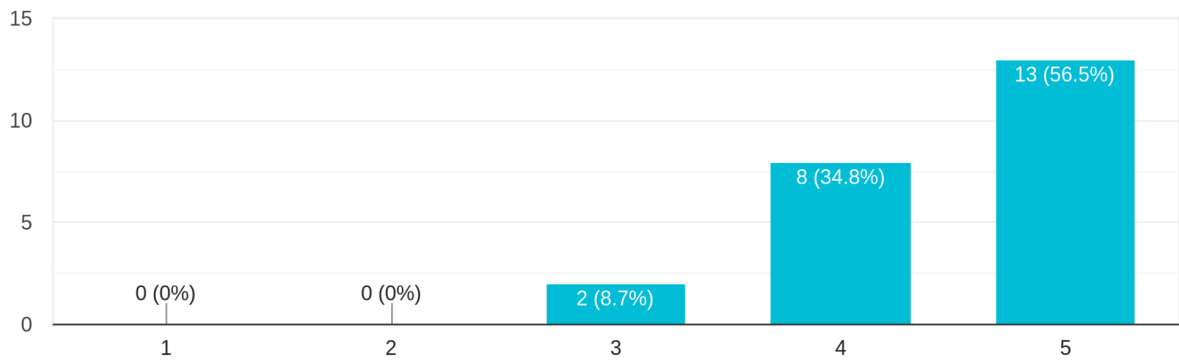
The session was thought provoking and engaging.

23 responses



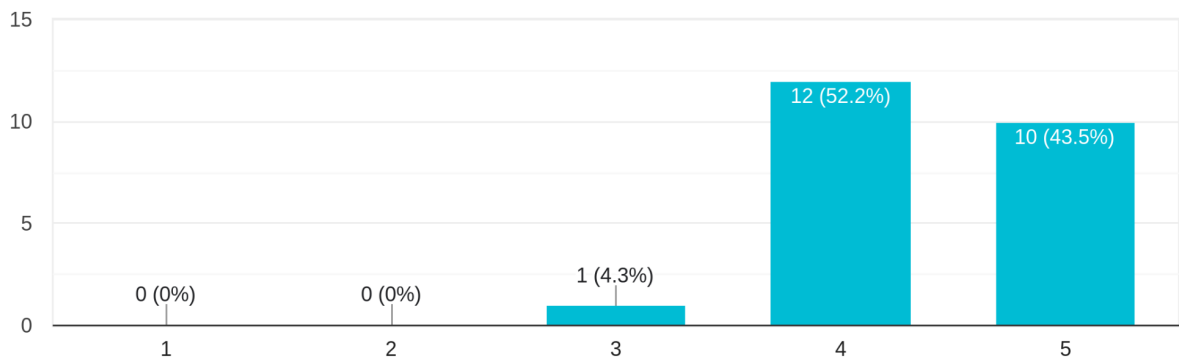
The speaker was able to answer all questions satisfactorily.

23 responses



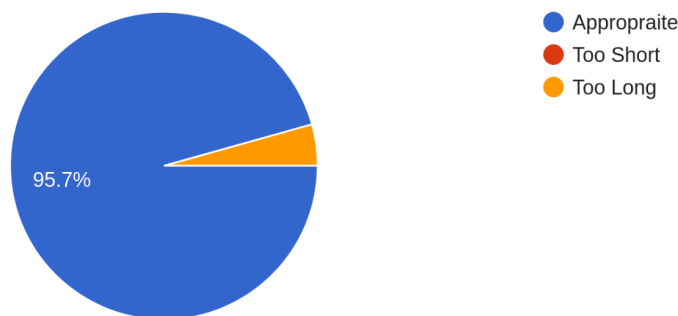
Knowledge gained from this session will help me in future.

23 responses



Duration of the session was

23 responses



**Report prepared by:**

Boris Edison ( COMPS TE)

Prof. Sana Shaikh (Faculty Incharge)