



Don Bosco Institute of Technology

Colosseum 2021

Report on "Case in Point"

Objective:

- To provide engineers a plethora of opportunities to showcase their technical skills.
- To improve the ability of problem-solving.
- To make them aware of the problems faced in the business world.

Outcome:

- Participants were able to solve the problem which enhanced their strategic thinking.
- It boosted their confidence and developed their presentation skills.

Date and Time: 01st April 2021.

Number of Registrations: 9

Name of the judge: Miss. Apurva Pangarkar

LinkedIn profile: <https://www.linkedin.com/in/apurva-pangarkar-0a7108135>

Description:

"Case in Point "

- A Brand challenge competition where participants get a Business oriented Case study problem on which they have to come up with a solution in the form of presentation and present in front of judges.
- The Company you are working in is facing a situation (problem statement). Now it's solely up to the participant to turn the company's fortunes around. The task is to come up with solutions and help the company with new strategies and some innovative solutions.

Challenges faced:

- Finding the problem statements whose solutions are not easily available on google.
- Searching for an MBA qualified judge.
- Getting registrations.

Key factors for the success of the event

- Participants submitted their videos on time.
- Innovative and thought-provoking solutions.

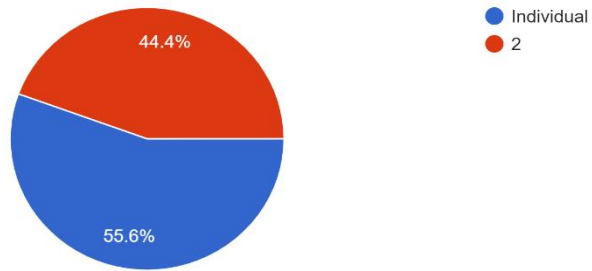
Individual learning in organizing the event

- Improved communication skills as well as convincing skills to get participation.
- Working in a team helped to complete the task most effectively and efficiently.
- Managing time to keep the balance between academics and extracurricular activities.

- Got to work with new people.

Registrations:

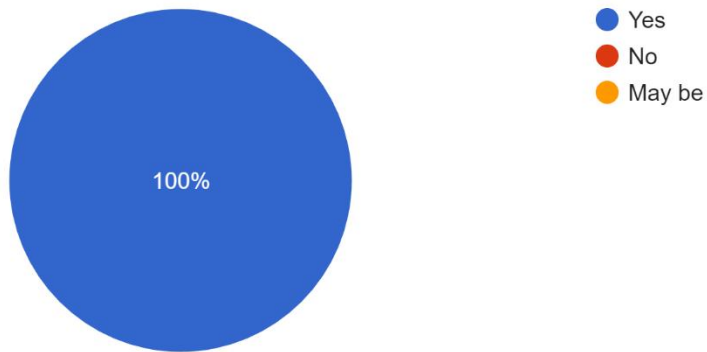
Team of
9 responses



Feedback:

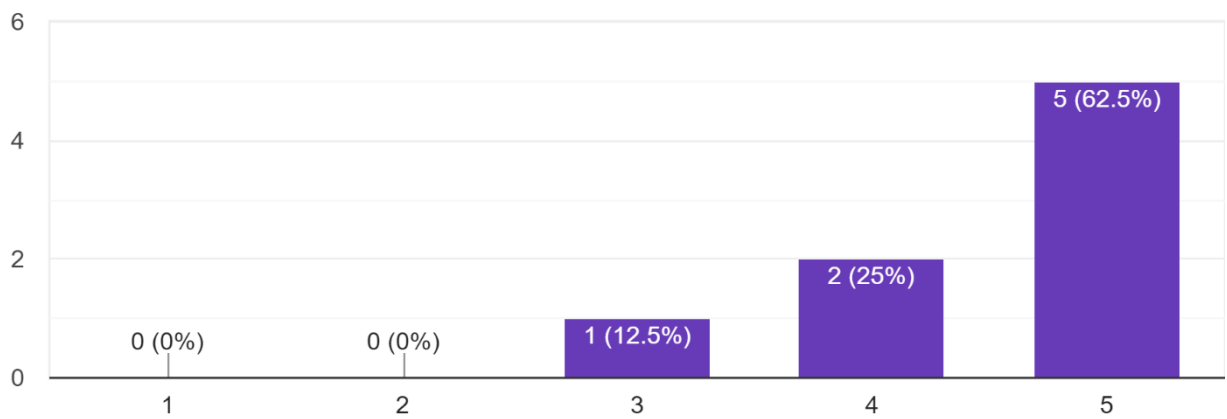
Information covered was consistent with the events objective

8 responses



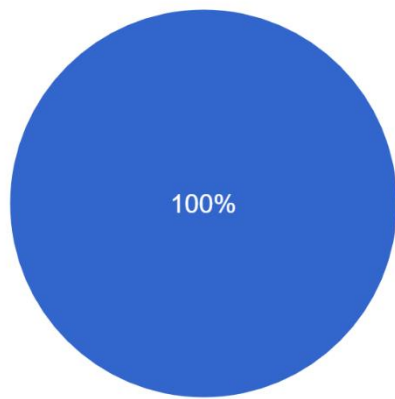
Information discussed was relevant and valuable

8 responses



The flow was in an organized manner

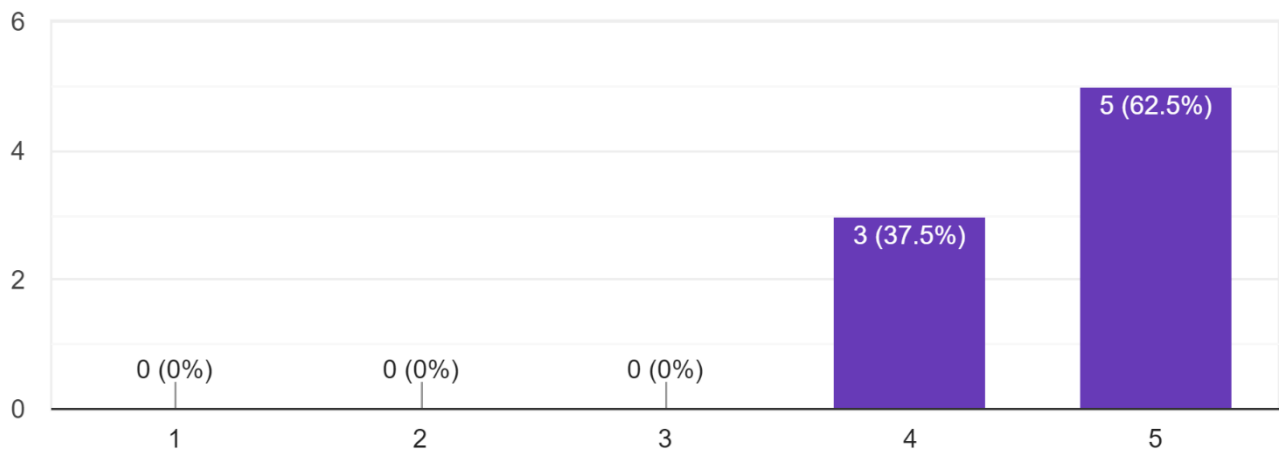
8 responses



- Yes
- No
- Maybe

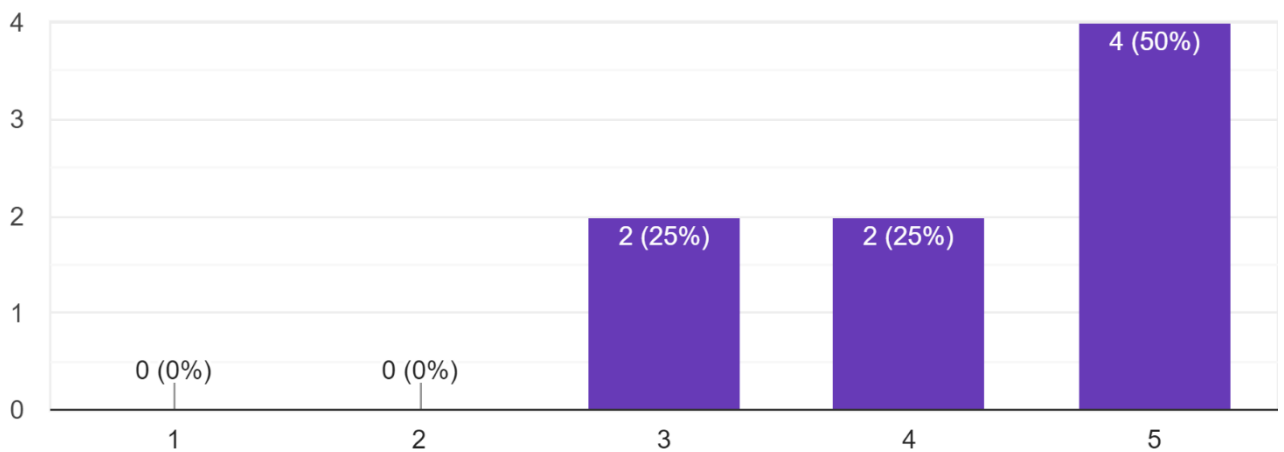
Information was clearly explained

8 responses



Participants questions were clearly answered

8 responses

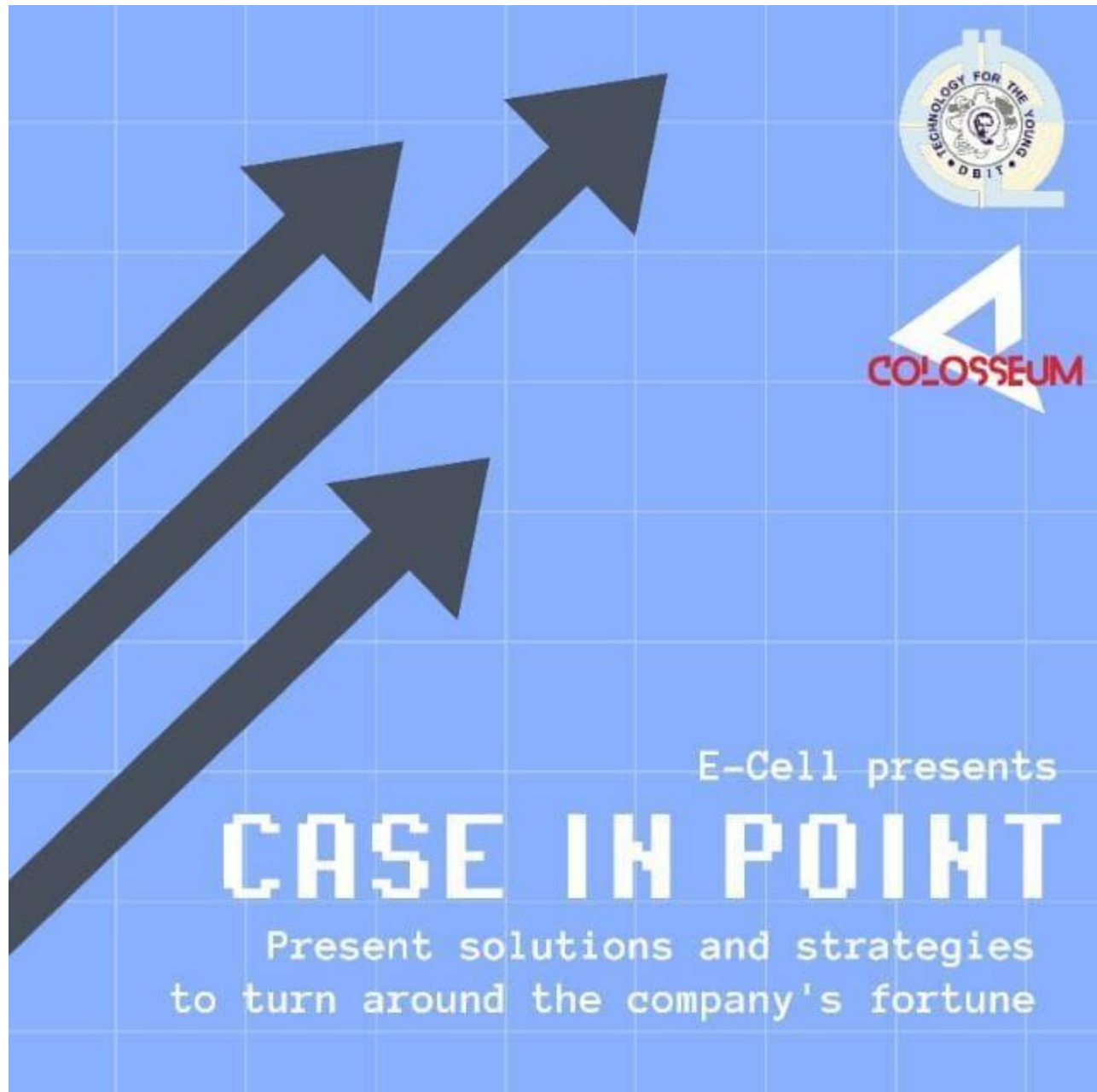


Feedback from the winners:

Velchristine Rodriguez- “I think the competition was fun and intense. For me, this was the first time that I participated in an e-cell event and it was a one-of-a-kind experience. I would like to thank the organizers for this opportunity.”

Srujan Mhase- “I thoroughly enjoyed it. The question topics were well written and challenging and the marking rubrics were conclusive. Great job organizing it! 👍”

Collage:



Report Prepared By: Rutvik Sanap

