



## Don Bosco Institute of Technology

### Colosseum 2021

#### Report on “Cydee Technologies“ Exhibition

**Objective:**

- To give students an idea about the Entrepreneurial aspect of a BE project.
- To give students an experience of the ground-zero situations while incubating a Startup.
- To introduce students to the concepts like Client-centric Product design, Business Mode etc.

**Outcome:**

- Students will be getting guidance on how to decide whether a project is a Product, a Solution or a new Research topic.
- Students will take a step further in the direction of successfully incubating a BE Project into a startup.

**Date and Time:**

- 31<sup>st</sup> March, 9 AM.

**Number of Registrations:** 59

**Description:**

**Exhibition Conducted by** – Monika Jha, Founder, Cydee Technologies.

**Topics Covered**

- Problem Statement for a Startup to build the solution on
- Motivation for the idea of the product
- Challenges faced while incubating the startup
- Overall specifications of the product, unique design of the product
- Business Model of the company
- Advice of aspiring entrepreneurs

**Challenges Faced**

- Finding a way to effectively conduct Exhibitions online.
- Finding an industrial professional who had converted a BE project into a startup.
- Network Connectivity from participant’s side.
- Getting an opportunity to have a meeting with the Founder of the company.
- Recording the meeting and integrating it with the stock footage, infographics in the Exhibition video.

### **Key Factor for The Success of The Event**

- Lecturer conveying difficult topics in very simple manner and keeping students constantly engaged.
- The interesting aspect of “Entrepreneurship” behind the exhibition.
- Ample publicity amongst the audience about the topic of the exhibition.

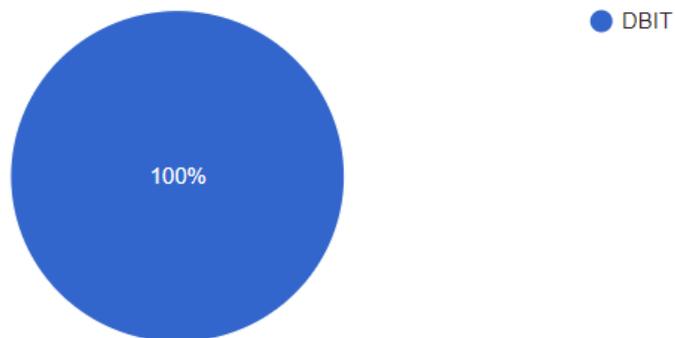
### **Individual Learning in Organising the Event**

- Improved Communication Skills as got to interact with lot of students as well as faculties and industrial professionals.
- Team Management skills while organising the event and distributing the workload.
- Exposure to Online Technologies like Zoom and Google Meet.

### **Registrations:**

College Name:

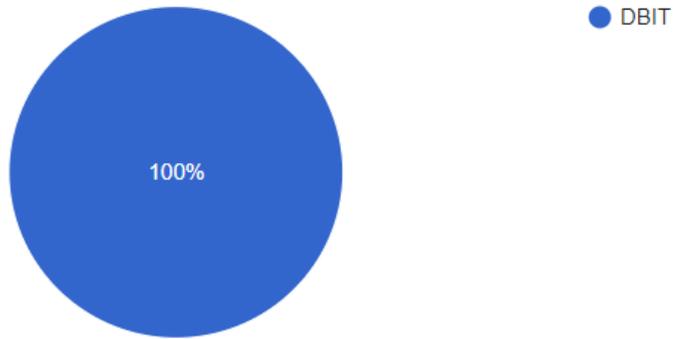
59 responses



## Feedback:

College Name:

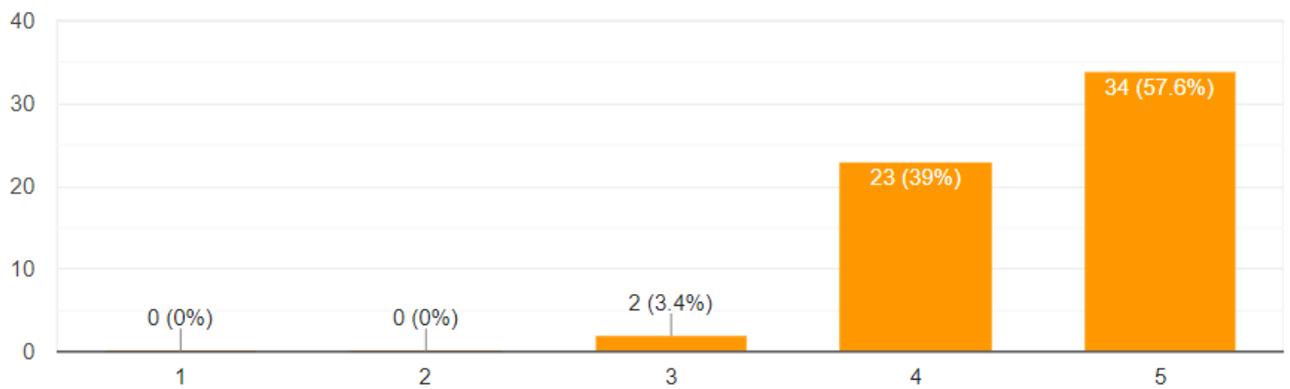
59 responses



How interesting did you find this Exhibition?



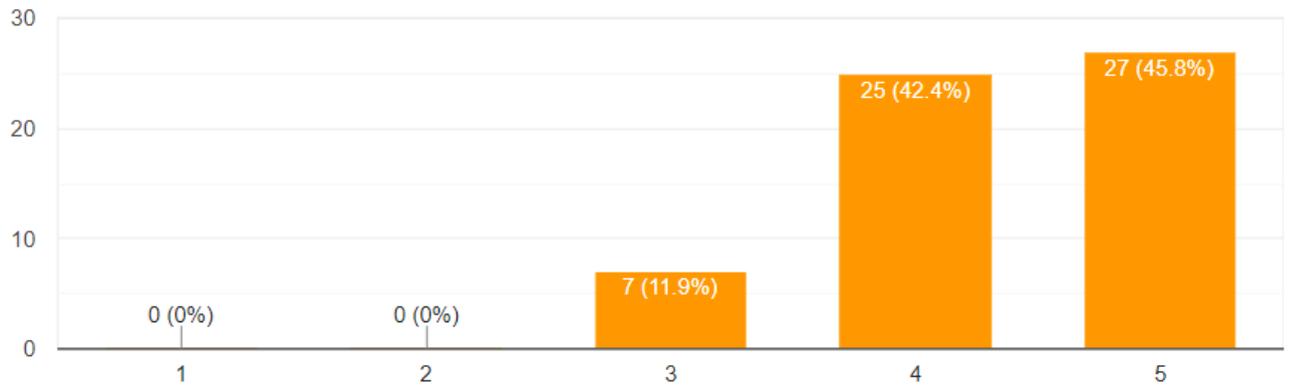
59 responses



### Rate the content being delivered



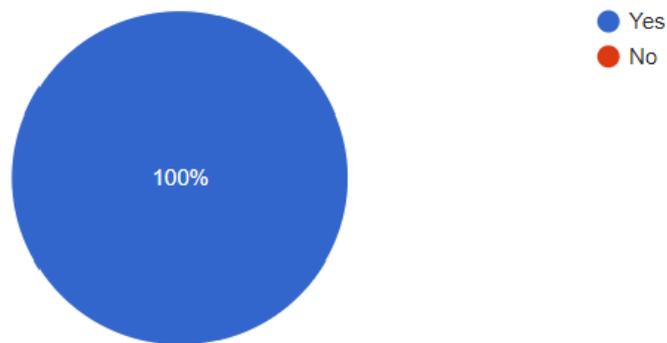
59 responses



### Did you feel that you have learned something new from the exhibition?



59 responses



### Which part did you enjoy the most or what did you find intriguing?

59 responses

The anti-theft layers mentioned were very interesting. Real time tracking of lights if stolen is a really innovative concept. The journey from project to patent is also interesting.

I found the part of implementing the lights in the street light most interesting and also adjusting the lights as per clients need.

Middle part

The journey from a BE project to a startup was very fascinating

I liked the detailed explanation of what work they do.

About street lights

the various challenges and concepts for building a startup idea

Technical report at the end

The path from a BE project to a startup was very informative

### Any additional feedback would you like to give?

59 responses

No the talk was great

Na

No.

Nothing

Try to cover more topics

nothing

No.

Nono

The questions displayed on screen could have been asked by a student in person, would have had 2x impact on audience !